

REP HEADLINE# 6373941 TRF# 336830 REP: TEL# 703 528 7800 FAX# 703 528 7880  
\$\$\$ UNAPPROVED REV #2 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! OCT16/12 15.21  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* WFTV-TV \*\*\*

ADV # ADV. NAME POLI/C MACK/R/SEN/FL REP. # OFF. # 6556 SALESMAN #  
AGY # 2712 AGY. NAME MCLAUGHLIN & ASSOCIATES BUYER NAME MARIANNE CAMPBELL  
919 PRINCE STREET SALES PRSN WA- JOE KNAUER  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6373941 CLASS: NATL. LOCAL REGIONAL

PRDCT CONNIE MACK/SENATE EST#600 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT22/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE OCT16/12 15.21

REP: TO LENA  
FR JULIE  
REV ADV CODE  
TTLS RTS  
PLS CFM, THX 10/16

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
FRIENDS OF CONNIE MACK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE =

AGENCY PRODUCT CODE = AGENCY EST# = 600

NO BUYS TO PRINT

OCT/12 101800.00 CONTRACT TOTAL 101800.00  
TOTAL SPOTS 59

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$215,410 WFTV 47% WKMG 23% WESH 24% WOFL 6% WKCF 0% WRBW 0% CABL 0%  
WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE